

Alabama Community College System Public Relations Association

2024 Annual Conference

September 10-12, 2024

Perdido Beach Resort

VENDOR INFORMATION

The Alabama Community College System Public Relations Association would like to invite you to join us as a vendor for our Annual Conference at Perdido Beach Resort in Orange Beach, Alabama.

Who is ACCSPRA and why should you attend our event?

The Alabama Community College System Public Relations Association (ACCSPRA) membership is comprised of the marketing, public relations, and recruiting professionals within the state's two-year college system. These institutions of higher learning and training are strategically located throughout the state. Each offers distinct and valuable programs that provide educational opportunities to our citizens. Our members are responsible for planning, purchasing, and/or recommending marketing, advertising, recruiting, promotions, and digital and print products and services. We typically have approximately 50 members who attend each year.

ACCSPRA was established in 1990 to strengthen and promote the awareness and purpose of The Alabama Community College System and to provide professional development and networking for its members.

How do I sign-up?

Vendor sponsorships are available as Presenting Sponsor, Pyramid Awards Sponsor, Welcome Reception Sponsor, Breakfast Sponsor, Refreshment Break Sponsor, and Vendor Booth Sponsor. A summary of each package can be found below. Vendor space will be awarded on a "first-come, first-served" basis.

Interested vendors should complete the registration form and submit. Payment should be sent to: ACCSPRA VENDORS c/o Kristen Holmes, ACCSPRA Treasurer, Wallace State Community College, PO Box 2000, Hanceville, AL 35077.

If you plan to attend the Dinner and/or the Reception, please let us know. Tickets for the Awards Dinner may be purchased for \$75 per person. Upon completion of registration, a finalized agenda and hotel details will be forwarded to you.

We look forward to engaging with you at the ACCSPRA 2024 Summer Conference. If you have questions, please contact Tana Collins-Allred at 205.648.3271 ext. 5742 (office) or 904.383.2082 (cell), or email tana.collins@bscc.edu. Thank you for your interest in ACCSPRA!

SPONSORSHIP/VENDOR PACKAGES

Presenting Sponsor - \$2500 | Pyramid Awards Sponsor - \$2000
Welcome Reception Sponsor \$1500 | Lunch Sponsor \$1500
Breakfast Sponsor (2 available) \$1500 | Vendor Booth Sponsor \$750

SPONSORSHIP/VENDOR PACKAGES (please select one)

Presenting Sponsor – \$2500.00

1. Attendance of up to 2 representatives
2. One complimentary display table
3. Official introduction during vendor introductions
4. Signage throughout the conference
5. Ten (10) minute presentation during conference
6. Participation in vendor roundtable
7. Full page ad in conference program and company literature distributed to attendees in conference bags

Pyramid Awards Sponsor – \$2000.00

1. Attendance of up to 2 representatives
2. One complimentary display table
3. Official introduction during vendor introductions
4. Welcome and signage at the Awards Dinner
5. Participation in vendor roundtable
6. Full page ad in conference program and company literature distributed to attendees in conference bags

Welcome Reception Sponsor – \$1500.00

1. Attendance of up to 2 representatives
2. One complimentary display table
3. Official introduction during vendor introductions
4. Welcome and signage at the Reception
5. Participation in vendor roundtable
6. Half page ad in conference program and company literature distributed to attendees in conference bags

Lunch Sponsor – \$1500.00

1. Attendance of up to 2 representatives
2. One complimentary display table
3. Official introduction during vendor introductions
4. Welcome and signage at Lunch
5. Participation in vendor roundtable
6. Half page ad in conference program and company literature distributed to attendees in conference bags

Breakfast Sponsor – \$1500.00 (2 available)

1. Attendance of up to 2 representatives
2. One complimentary display table
3. Official introduction during vendor introductions
4. Welcome and signage at Breakfast
5. Participation in vendor roundtable
6. Half page ad in conference program and company literature distributed to attendees in conference bags

Vendor Booth Sponsor – \$750.00

1. Attendance of up to 2 representatives
2. One complimentary display table
3. Official introduction during vendor introductions
5. Quarter page ad in conference program and company literature distributed to attendees in conference bags